THE CONVERSATIONAL GROWTH ENGINE

Unifying cold email outreach, live social intent engagement, and programmatic inbound SEO into a single AI chat interface.

One AI interface for modern B2B growth.

Outbound Marketing is Fragmented & Low Yield

PROBLEM 01

Tool Stack Fatigue

Marketers juggle 5+ tools: scrapers, verifiers, AI copy generators, and sequencers.

Impact: Broken data flows, hours lost on setup, and high SaaS costs.

PROBLEM 02

Static & Ignored Outreach

Cold emails rely on static, outdated databases. Generic templates yield <2% reply rates.

Impact: High domain burn, low lead intent, and wasted spend.

PROBLEM 03

Disconnected Channels

Outbound email is disconnected from social listening and inbound website SEO.

Impact: Teams miss active buyers posting requests on social media.

Conversational Outreach MVP

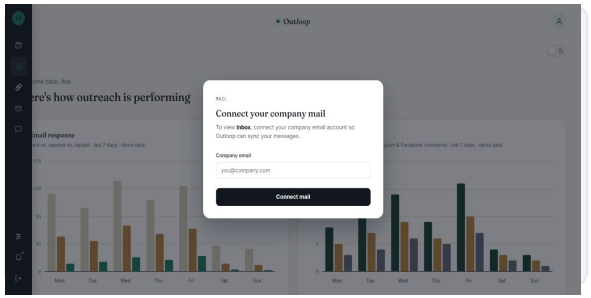
Launch full campaigns in minutes using a simple AI chat interface.

01. Lead Discovery
Prompt AI to discover decision-makers and verify emails in real time.

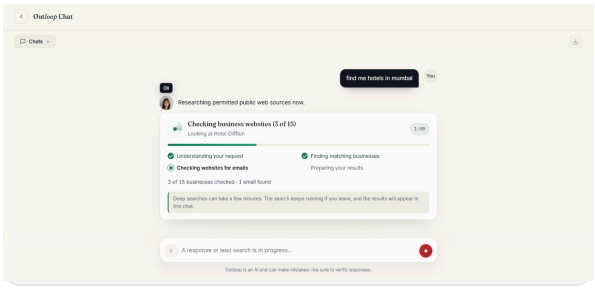
02. Human-in-the-Loop Copy
AI generates hyper-personalized email angles tailored to prospect context.

03. 1−Click Execution
Review summary, approve targets, and launch directly inside the chat.

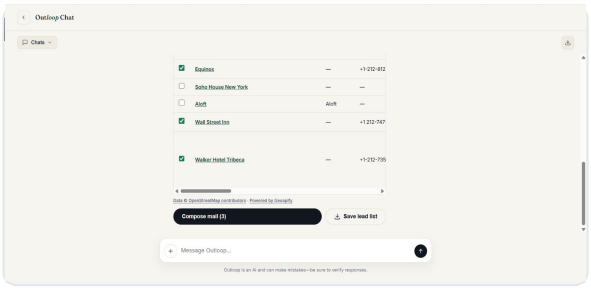
Product Demo



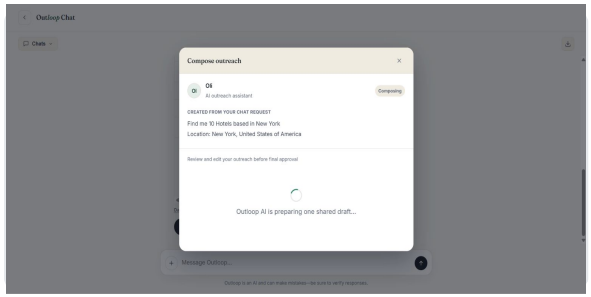
01
Connect company email account to sync inbox & setup outreach.



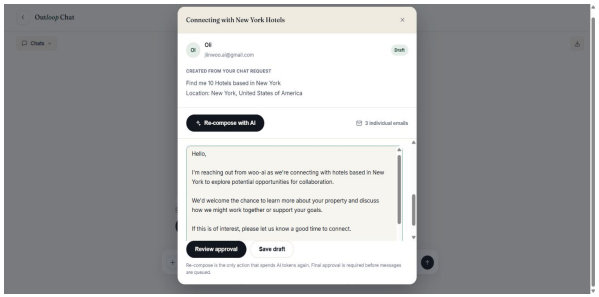
02
Outloop AI Chat interface with prompt suggestions.



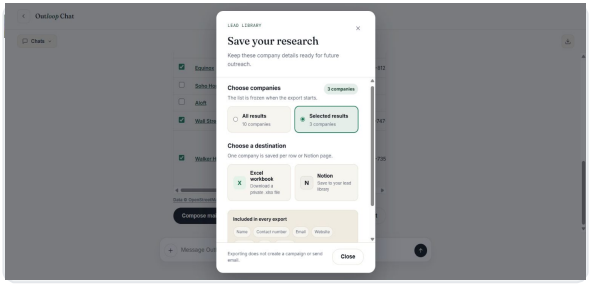
03.
Search results table showing extracted target leads.



04.
Outloop AI generating personalized email draft.



05.
Review and re-compose email copy before approval.



06.
Save leads and export directly to Excel or Notion.

Why Outloop Wins

INSIGHT 01

Conversational Speed

Campaign setup shouldn't require complex dashboards and multi-step rule builders.

Fix: AI chat compresses campaign creation under 3 minutes.

INSIGHT 02

Live Social Buying Intent

The highest-converting sales happen when people actively post asking for help.

Fix: Social Intent Engine auto-listens, comments, and DMs instantly.

INSIGHT 03

Unified Inbound & Outbound

Outbound works best when paired with an active inbound SEO flywheel.

Fix: AI optimizes content and ranks for long-tail keywords automatically.

Post-MVP Vision: Beyond Cold Email

PHASE 1 (NOW)

Conversational Outreach

- AI lead discovery & verification
- Human-in-the-loop personalization
- 1–click campaign execution

PHASE 2 (NEXT)

Social Intent Engine

- Monitor live posts for buying signals
- Context-aware comments & DMs
- Warm leads into email sequences

PHASE 3 (SCALE)

Programmatic Inbound SEO

- Connect WordPress, Webflow, Shopify
- Keyword gap + landing-page generation
- Continuous ranking & AEO optimization

Why We Win: A Unified Engine

FEATURE / CAPABILITY	LEGACY TOOLS (Apollo / Instantly)	YC COMPETITORS (Unify)	OUTLOOP
Primary Interface	Complex Dashboards	Hybrid Sales Agents	**Conversational AI Chat**
Social Intent Engagement	None	Static Web Signals	✓ **Live Post Auto-Comment & DM**
Inbound SEO Integration	None	None	✓ **Auto Content & Ranking Engine**
Setup Time	Hours to Days	30+ Minutes	**< 3 Minutes**

Large Market, Simple PLG Entry

$12B
TAM (TOTAL MARKET)
10M+ Global B2B SMBs & Agencies

$600M
SAM (TARGET SEGMENT)
~500k Tech SMBs & Agencies (NA & EU)

$6M ARR
SOM (INITIAL TARGET)
1% of SAM (~5k accounts at $100/mo)

SOLO USER	STARTER	GROWTH	SCALE	ENTERPRISE
$5.99/mo	$25.99/mo			

SOLO USER	STARTER	GROWTH	SCALE	ENTERPRISE
₹599/mo	₹2,499/mo			

Note: The prices for Growth, Scale & Enterprise will be determined later.

Current Stage & 2026 Milestones

Q4 2026

CORE CHAT MVP

Launch MVP + onboard first 50 beta users (estimated ~$29/mo tier).

Q1 2027

SOCIAL INTENT

Auto-comment & DM automation. Phase 2 rollout.

Q2 2027

PROGRAMMATIC SEO

Website integration + scale to target $10k+ MRR.

Outloop

BUILD YOUR CONVERSATIONAL GROWTH ENGINE

Join the Founding Member Beta

investors@outloop-ai.com